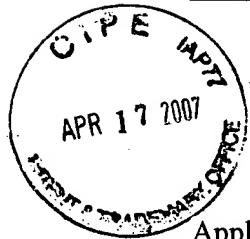


Docket No.: 2000522.122-US1  
(PATENT)



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Seth Haberman	Confirmation No.:
Application No.:	09/545,015	Art Unit:
Filed:	April 7, 2000	Examiner:
Title:	SYSTEM AND METHOD FOR PERSONALIZED MESSAGE CREATION AND DELIVERY	

MS RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT (IDS)**

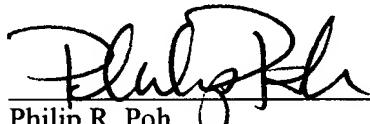
Dear Sir:

This Information Disclosure Statement is being filed prior to the mailing date of a first Office Action on the merits. No fee is required.

Applicants request that the Examiner initial and return a copy of the enclosed Form PTO SB-08 with the next communication.

Respectfully submitted,

Dated: April 17, 2007

  
Philip R. Poh  
Registration No.: 51,176  
Attorney for Applicant(s)

Wilmer Cutler Pickering Hale and Dorr LLP  
399 Park Avenue  
New York, New York 10022  
(212) 230-8800 (telephone)  
(212) 230-8888 (facsimile)



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO				<b>Complete if Known</b>	
				Application Number	09/545,015
				Filing Date	April 7, 2000
				First Named Inventor	Seth Haberman
				Art Unit	2623
				Examiner Name	S. E. Beliveau
Sheet	1	of	2	Attorney Docket Number	2000522.00122US1

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)	MM-DD-YYYY		
AA*	US-5,652,615	07-29-1997	Bryant et al.		
AB*	US-5,873,068	02-16-1999	Beaumont et al.		
AC*	US-5,903,263	05-11-1999	Emura et al.		
AD*	US-20010013124-A1	08-09-2001	KLOSTERMAN et al.		
AE*	US-6,330,286	12-11-2001	Lyons et al.		
AF*	US-6,357,042-A1	03-12-2002	Srinivasan et al.		
AG*	US-6,360,234-A1	03-19-2002	Jain et al.		
AH*	US-20020056093-A1	05-09-2002	Kunkel et al.		
AI*	US-20020057336-A1	05-16-2002	Gaul et al.		
AJ*	US-6,408,278	06-18-2002	Carney et al.		
AK*	US-20020083443-A1	06-27-2002	Eldering et al.		
AL*	US-6,463,444	10-08-2002	Jain et al.		
AM*	US-6,502,076	12-31-2002	Smith		
AN*	US-6,567,980	05-20-2003	Jain et al.		
AO*	US-6,574,793	06-03-2003	Ngo et al.		
AP*	US-20030110500-A1	06-12-2003	Rodriguez		
AQ*	US-6,611,624	08-26-2003	Zhang et al.		
AR*	US-20030177503-A1	09-18-2003	Sull et al.		
AS*	US-6,671,880-A1	12-30-2003	Shah-Nazaroff et al.		
AT*	US-6,678,332	01-13-2004	Gardere et al.		
AU*	US-20040025180-A1	02-05-2004	Begeja et al.		
AV*	US-6,698,020	02-24-2004	Zigmond et al.		
AW*	US-6,735,628-A1	05-11-2004	Eyal		
AX*	US-20040111742-A1	06-10-2004	Hendricks et al.		
AY*	US-20040136698-A1	07-15-2004	Mock		
AZ*	US-6,785,289	08-31-2004	Ward et al.		
AA1*	US-6,806,909	10-19-2004	Radha et al.		
AB1*	US-6,850,252	02-01-2005	Hoffberg		
AC1*	US-6,857,024	02-15-2005	Chen et al.		
AD1*	US-6,877,134	04-05-2005	Fuller et al.		
AE1*	US-20050086691-A1	04-21-2005	Dudkiewicz et al.		
AF1*	US-20050086692-A1	04-21-2005	Dudkiewicz et al.		

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)			
					T <sup>6</sup>

\*EXAMINER: Initial if reference considered; whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. \* CITE NO.: Those application(s) which are marked with an single asterisk (\*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because that application was filed after June 30, 2003 or is available in the IFW. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature	Date Considered
--------------------	-----------------

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO				<b><i>Complete if Known</i></b>	
				Application Number	09/545,015
				Filing Date	April 7, 2000
				First Named Inventor	Seth Haberman
				Art Unit	2623
				Examiner Name	S. E. Beliveau
Sheet	2	of	2	Attorney Docket Number	2000522.00122US1

<b>NON PATENT LITERATURE DOCUMENTS</b>				
Examiner Initials	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.		

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature		Date Considered	
--------------------	--	-----------------	--

6017845